

Summarising the activities and community benefit:

Activities	How will the activity benefit the community?
Lytham Voice will: Enable constructive discussion on key issues, encourage the residents to ensure their voices are heard Represent and where appropriate and invited or required to do so present the views of the Lytham community principally to Fylde Council, Lancashire County Council/Lancashire Combined County Authority and their respective committees or other authorities for example the emergency services Maintain a social media presence, run open public meetings, conduct surveys and polls. Develop partnerships with Lytham groups and organisations, both commercial and voluntary, providing an unparalleled reach into the community Work to secure recognition of charitable assets gifted to the residents as charitable trusts, run by independent trustees and support the trusts in securing a sustainable future Seek to protect listed buildings from inappropriate development Seek recognition of established public rights of way across the town centre Seek implementation of a 'Cumulative Impact Policy' for licenced premises Seek enforcement of licencing and planning regulations Determine residents support or objection to significant commercial events being held in public open spaces Determine from residents practical improvements needed to arrangements for large public events and seek their implementation with organisers Seek to retain civic pride in our town Provide the opportunity to donate funds and legacies and will 'crowd fund' for specific community interest projects	The Community will benefit from: A community voice on matters that impact the residents or Lytham's community, culture, infrastructure, buildings and future plans A professionally skilled, talented and highly experienced community team communicating in writing and verbally directly with the Council and other authorities, their officers and working committees Highlighting to authorities breaches of the law and public authority policies, crime and anti-social behaviour, to ensure the rule of law is adhered to and breaches recorded to facilitate an appropriate response Improved mobility by seeking a town centre clear of street clutter and protected established rights of way across the public realm The transparent sharing of the views of Lytham community on topics of interest to residents. Recent examples: (1) do residents want a parish council? (2) Should mature trees on the main shopping street be felled and replaced? A focus for the community groups, charities and voluntary organisations in Lytham on matters of mutual interest Making Lytham an even better place to live, by valuing, protecting and growing the legacy residents have inherited, for themselves and future generations to enjoy