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Public Meeting #2

Lytham Festival Application to Increase Attendance to 25,000

Agenda

1. Welcome and Housekeeping
2. Lytham Voice Update
3. Festival Application for 25,000
4. Summary & Next Steps
5. Close



Aims for the Festival

- **To improve everyday life for residents & businesses during the festival**
- **To highlight the opportunity for Lytham to benefit - “Festival Dividend”**
- **To seek an effective Residents Focus Group**
- **To open a meaningful dialogue on what a festival could be**
- **To make the Festival “better”**



Background to Licence Application

- **March 2023 Application for 30,000**
- **23 April 2023 30,000 Rejected - 'Trial' 22,500 for 2 nights Approved / Resident Focus Group to be Established**
- **19 October 2023 Impact Report Published**
- **19 October 2023 Application for 25,000 - 2024 and future years**
- **4 December 2023 Licence Committee hearing (provisional)**
- **If no relevant representations are made the licence must be granted**

How Do You Make Your Representations?

HELP AVAILABLE TONIGHT

Representations to FBC must be made **in writing** - digitally, through the post, or by hand delivery.

Representations:

MUST be received by **Thursday 16 November 2023**

MUST include **your full details**

MUST include **specific reference to one or more of the 4 licencing objectives**

The licencing objectives are:

1. Prevention of **public nuisance**
2. Prevention of **crime and disorder**
3. Promoting **public safety**
4. **Protection of children** from harm

Licencing Hearing



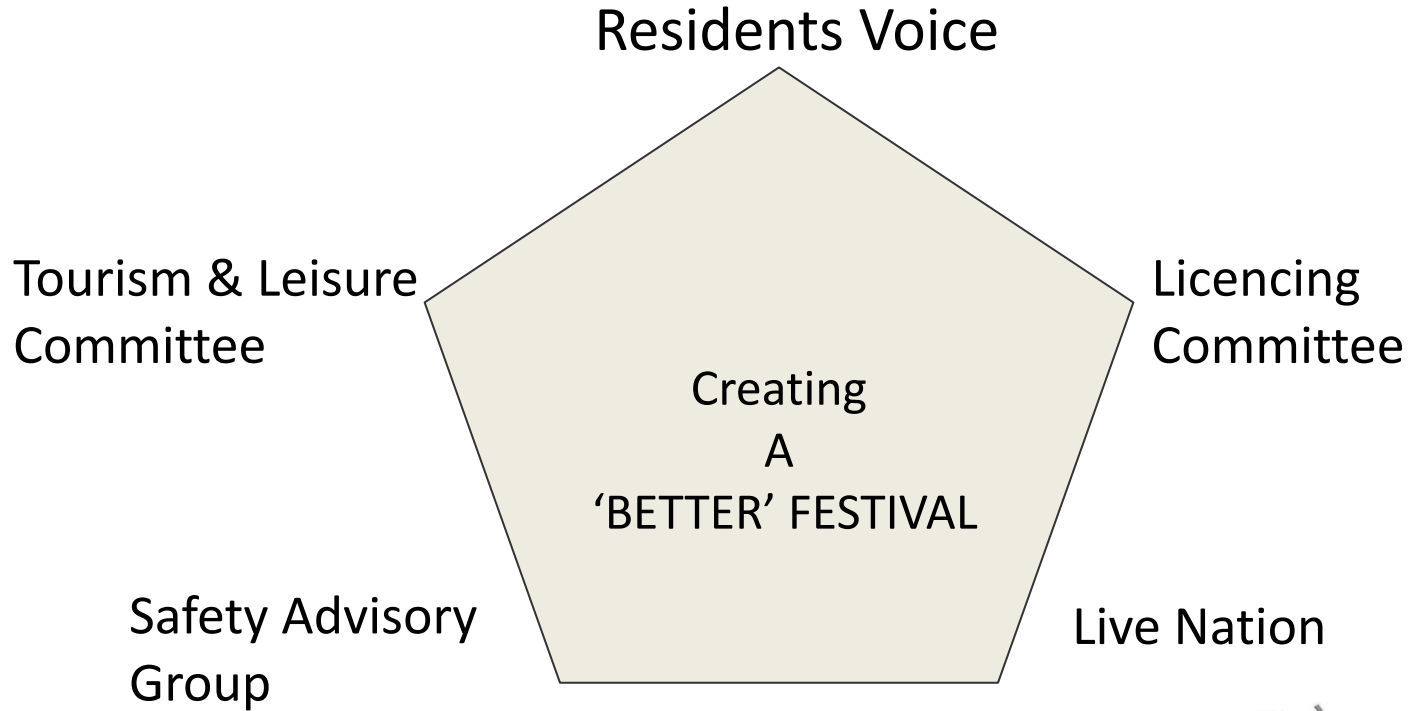
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Residents Focus Group

- Established as a condition of the 2023 licence
- Process for Invitations to join opaque
- Smile Group appointed by FBC/Live Nation to 'Mediate' with resident representatives
- No published Terms of Reference
- Key issues declared 'out of scope' - Everything beyond direct control of FBC or Live Nation
- 3 meetings held
- No minutes published
- **An effective Focus Group is essential to highlight & resolve issues / implement improvements**



Raise & Capture Issues Needing Improvement



Summary & Next Steps



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